

# 24<sup>th</sup> iapri

## World Packaging Conference

17-21 June, 2024



[iapri2024.itene.com](http://iapri2024.itene.com)

# 24<sup>th</sup> iapri

## World Packaging Conference

17-21 June, 2024

Organized by:

**iapri**  **ITENE** | 30<sup>TH</sup> ANNIVERSARY 1994-2024

17 June

Welcome

18 - 20 June

Conference and social activities

17 and 21 June

ITENE's 30th Anniversary tours

### HOW TO PARTICIPATE?

- Attend the conference
- Become a sponsor

//

More information:

[iapri2024.itene.com](http://iapri2024.itene.com)



Speakers

150



Posters

35



Exhibitors

+30



Attendees

+400



Countries

+30

**SEE YOU IN  
THE FUTURE OF  
PACKAGING !**

With the support of:



AJUNTAMENT  
DE VALÈNCIA



València  
Innovation  
Capital



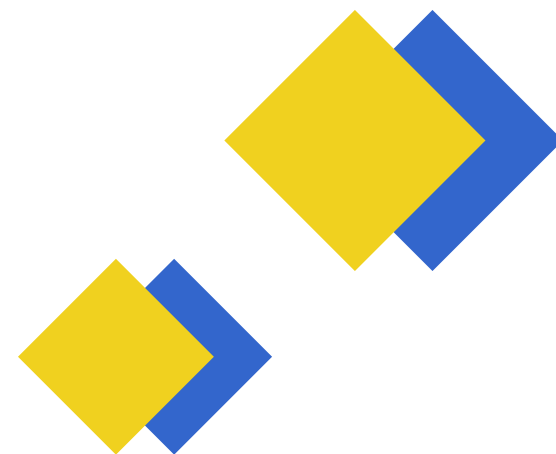
**Boost your business in front of the world's leading packaging experts.**

**Join the most important scientific and business congress in 2024!**

ITENE organizes with IAPRI, International Association of Packaging Research Institutes this worldwide conference where you will be able to:

- Promote your organisation to an international audience.
- Make connections and network with leading researches and industry professionals.
- Discover the innovations and trends that are transforming the packaging industry.

The 2024 edition of the IAPRI World Conference on Packaging will explore the latest research advances in this field, an event in which ITENE will bring 30 years of experience since in 2024 the research centre will celebrate three decades of activity dedicated to generating scientific-technological knowledge to transfer it to companies through R&D projects, consultancy services, testing and training.





## The place to be: Meet the professionals and discover the new trends in the packaging industry

R&D has played a key role in the transformation and advancement of society in recent years, a period marked by new challenges. The establishment of regulations to achieve sustainability objectives, the needs of current distribution cycles, including the increase in online sales, and digital transformation, added to the strategic role of packaging as a differentiating agent at the point of sale and the need to guarantee the safety of people, processes and products, among other challenges, have led to a transformation of different

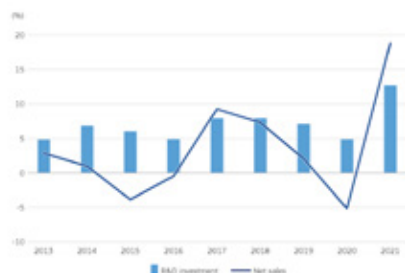
business sectors that will meet at the 24th IAPRI World Packaging Conference.

In this way, and offering the sector a high-level exhibition, congress and networking area, this new edition of the IAPRI World Conference organised by ITENE in Valencia (Spain) is the undisputed appointment of 2024 for professionals and companies to exchange their experiences, products, innovations, services and knowledge.

### MAIN WORLDWIDE SCIENTIFIC AND TECHNOLOGICAL PACKAGING REPRESENTATIVES

#### EUROPEAN R&D INVESTMENT

**Private R&D investment:** In 2021 it recovered strongly (14.8% increase compared to 2020) beyond pre-pandemic crisis levels. It was registered an increase of 8.9% in 2021 by European industry.



**A clear trend of the European Commission** to increase investment:

- In 2021, the EU spent €328 billion R&D, + 6% than 2020 (€310 billion)
- Under the Horizon 2020 and Horizon Europe programmes, the EU has invested more than €190 million in packaging R&D in 39 projects (2014-2023)

#### IAPRI MEMBERS



- IAPRI brings together more than 80 centers from 30 countries. These are the main scientific and technological organizations around packaging.
- At the IAPRI World Conference held in Valencia it will therefore have the presence of the main representatives to tell about new developments and trends.



## Meet with leading international packaging experts!

Scientific bodies, innovative companies involved in the manufacture and end-of-life of packaging, as well as companies in which packaging is a key element will attend and present the results of their research.

**Let's travel to the future of packaging!**



### TRENDS

- Sustainability
- Circularity
- Digitalization
- Smart packaging
- Design
- New and advanced materials
- New properties

### SECTORS



### TOPICS

- Packaging materials
- Product conditioning & packaging technologies
- Packaging machinery & technologies
- Packaging design & development
- Packaging for distribution of goods
- Hazardous goods & chemical packaging
- Packaging sustainability in the supply chain

## Where? Valencia, a city that travels into the future



Spain is one of the most innovative countries in the European Union, and Valencia is a leading city in R&D. With a vibrant and diverse innovation ecosystem, the Valencian Region gathers



### 5 Science Parks +40 R&D Centers and Entities



11

Spanish Higher Council  
Scientific Research Centers



13

Universities



11

Research Centers

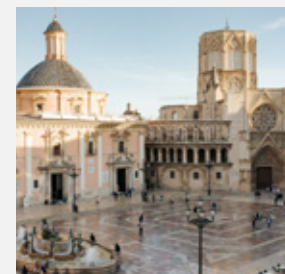
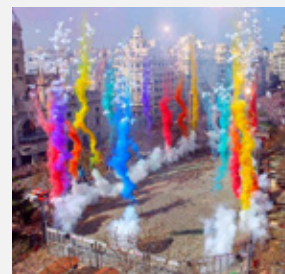


### Valencia, a unique destination

Discover Valencia, an impressive destination, with a rich culture and heritage, avant-garde architecture, gastronomy, and beaches. An example of modernity and tradition, a destination full of history, art and life.

Venue:

SH Valencia Palace




## What will we do?

- Pool ideas and network
- Hear from the most authoritative voices in the packaging field
- Discover ITENE from the inside and celebrate its 30<sup>th</sup> anniversary

  
**Speakers**  
**+150**

  
**Posters**  
**35**

  
**Exhibitors**  
**+30**

  
**Attendees**  
**+400**

  
**Countries**  
**+30**

## Venue

### SH VALENCIA PALACE

The event will take place at the SH Valencia Palace, a 5-star hotel located near the center of Valencia and the City of Arts and Sciences.

- Book your room with a 10% discount
- Use the Discount Code: CNFIAPRI

*Code available for reservations from 16th to 21st June 2024*

**JUNE, 17:** 10:00/12:30- ITENE Tours || 19:00-21:00 - Welcome reception

### JUNE, 18

09:00 - 11:00	<b>Welcome and Keynotes</b>
11:30 - 12:00	<b>Coffee Break</b>
12:00 - 13:30	<b>Parallel sessions</b>
13:30 - 15:00	<b>Lunch break and poster show</b>
15:00 - 16:30	<b>Parallel sessions</b>
16:30 - 16:45	<b>Coffee Break</b>
16:45 - 18:15	<b>Parallel sessions</b>
19:30 - 22:00	<b>Social dinner</b>

### JUNE, 19

08:30 - 10:30	<b>Parallel sessions</b>
10:30 - 11:00	<b>Coffee Break</b>
11:00 - 13:00	<b>Parallel sessions</b>
13:00 - 14:30	<b>Lunch break and poster show</b>
14:30 - 17:30	<b>Parallel sessions</b>
19:30 - 22:00	<b>ITENE's 30<sup>th</sup> Anniversary Official dinner</b>

### JUNE, 20

08:30 - 10:30	<b>Parallel sessions</b>
10:30 - 11:00	<b>Coffee Break</b>
11:00 - 13:30	<b>Parallel sessions</b>
13:30 - 14:30	<b>Conference closing</b>

**JUNE, 21:** 10:00/12:30 - ITENE Tours





## Reasons to be part of the 24th World Packaging Conference

SHOWCASE YOUR SOLUTIONS  
TO AN INTERNATIONAL  
AUDIENCE

BUILD VALUABLE  
RELATIONSHIPS AND BECOME  
A PROVIDER OF CHOICE

TAKE PART IN ALL THE  
ACTIVITIES AND THE SOCIAL  
AGENDA

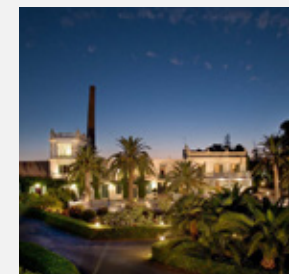
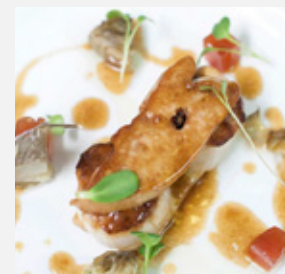
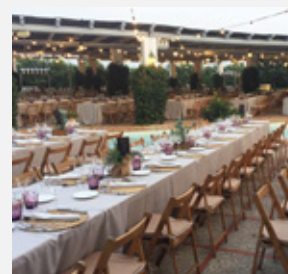
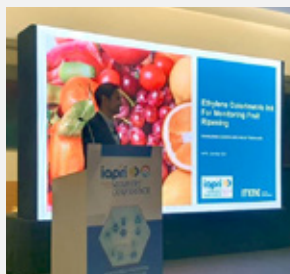
MAKE AN IMPACT THROUGH  
OUR ONLINE AND OFFLINE  
COMMUNICATIONS

24<sup>th</sup>  
iapri  
World Packaging Conference 2024  
Valencia, Spain

BENEFITING FROM THE  
TRANSFER OF INNOVATION  
THROUGH THE CONFERENCE

INCREASE  
BRAND  
AWARENESS

PARTICIPATE IN THE FUTURE  
OF THE SECTOR THROUGH A  
QUALIFIED NETWORK



# How to participate?

ON SITE RECOGNITION	PLATINIUM SPONSORSHIP			GOLD SPONSORSHIP			SILVER SPONSORSHIP		
	4  6.000 €			3  4.000 €			2  3.000 €		
	<ul style="list-style-type: none"> <li>Social Dinner &amp; Welcome Reception</li> <li>Logo on the screen and 2 minute speech</li> <li>Logo included in the printed Social dinner menu</li> </ul>			Not included			Not included		
	<ul style="list-style-type: none"> <li>2x2 display area. Tabletop and two chairs (roll ups and decorations supplied by sponsor)</li> </ul>			<ul style="list-style-type: none"> <li>2x2 display area. Tabletop and two chairs (roll ups and decorations supplied by sponsor)</li> </ul>			<ul style="list-style-type: none"> <li>2x2 display area. Tabletop and two chairs (roll ups and decorations supplied by sponsor)</li> </ul>		
	<ul style="list-style-type: none"> <li>Mention on the opening and closing plenary sessions</li> </ul>			<ul style="list-style-type: none"> <li>Mention on the opening and closing plenary sessions</li> </ul>			Not included		
	<ul style="list-style-type: none"> <li>Platinum size Logo in the Conference posters</li> </ul>			<ul style="list-style-type: none"> <li>Gold size Logo in the Conference posters</li> </ul>			<ul style="list-style-type: none"> <li>Silver size Logo in the Conference posters</li> </ul>		
	<ul style="list-style-type: none"> <li>Logo on the Conference lanyard, bag and printed welcome guide</li> </ul>			<ul style="list-style-type: none"> <li>Logo on the bag and printed welcome guide</li> </ul>			<ul style="list-style-type: none"> <li>Logo on the printed welcome guide</li> </ul>		
ON - LINE RECOGNITION	<ul style="list-style-type: none"> <li>Full page ad - Design supplied by the sponsor. VALUE 1.000€</li> </ul>			<ul style="list-style-type: none"> <li>Full page ad - Design supplied by the sponsor. VALUE 1.000€</li> </ul>			<ul style="list-style-type: none"> <li>Full page ad - Design supplied by the sponsor. VALUE 1.000€</li> </ul>		
	<ul style="list-style-type: none"> <li>2 Leaflets and merchandising (provided by sponsor) included the welcome pack</li> </ul>			<ul style="list-style-type: none"> <li>1 Leaflets and merchandising (provided by sponsor) included the welcome pack</li> </ul>			Not included		
	<ul style="list-style-type: none"> <li>Logo on 1<sup>st</sup> place on the sponsor list and link to the sponsor website</li> </ul>			<ul style="list-style-type: none"> <li>Logo on 2<sup>nd</sup> place on the sponsor list and link to the sponsor website</li> </ul>			<ul style="list-style-type: none"> <li>Logo on 3<sup>rd</sup> place on the sponsor list and link to the sponsor website</li> </ul>		
	<ul style="list-style-type: none"> <li>Logo on 1<sup>st</sup> place on the sponsor list and link to the sponsor website and short description</li> </ul>			<ul style="list-style-type: none"> <li>Logo on 2<sup>nd</sup> place on the sponsor list and link to the sponsor website</li> </ul>			<ul style="list-style-type: none"> <li>Logo on 3<sup>rd</sup> place on the sponsor list and link to the sponsor website</li> </ul>		
TICKETS & SPECIAL DISCOUNTS	<ul style="list-style-type: none"> <li>Sponsor profile included and networking with registered attendees</li> </ul>			<ul style="list-style-type: none"> <li>Sponsor profile included and networking with registered attendees</li> </ul>			<ul style="list-style-type: none"> <li>Sponsor profile included and networking with registered attendees</li> </ul>		
	<ul style="list-style-type: none"> <li>5 pics or / and mentions at LinkedIn / X /</li> </ul>			<ul style="list-style-type: none"> <li>3 pics or / and mentions at LinkedIn / X /</li> </ul>			<ul style="list-style-type: none"> <li>2 pics or / and mentions at LinkedIn / X /</li> </ul>		
	<ul style="list-style-type: none"> <li>4 free tickets - Value 5.560 €</li> </ul>			<ul style="list-style-type: none"> <li>3 free tickets - Value 4.170 €</li> </ul>			<ul style="list-style-type: none"> <li>2 free tickets - Value 2.780 €</li> </ul>		
	<ul style="list-style-type: none"> <li>6.000 €</li> </ul>			<ul style="list-style-type: none"> <li>4.000 €</li> </ul>			<ul style="list-style-type: none"> <li>3.000 €</li> </ul>		
TICKETS & SPECIAL DISCOUNTS	<ul style="list-style-type: none"> <li>20% discount on rate (Max. 60)</li> </ul>			<ul style="list-style-type: none"> <li>10% discount on rate (Max. 30)</li> </ul>			Not included		



## Are you interested on advertising your Company in the Conference?

	GOLD ADVERTISER	SILVER ADVERTISER
<b>Price</b>	<b>1.000 €</b>	<b>600 €</b>
<b>Book of papers</b>	Full page ad in the book of papers	Half page ad in the book of papers
<b>Website</b>	Logo in the conference website linked to webpage of your choice	Logo in the conference website linked to webpage of your choice

Meet the excellent opportunities that the 24TH World Conference can offer to market your products and services.

To find out more, please send us an e-mail to

[iapri2024@itene.com](mailto:iapri2024@itene.com)

24<sup>th</sup> iapri



## ITENE celebrates its 30th anniversary in the 24th World Packaging Conference

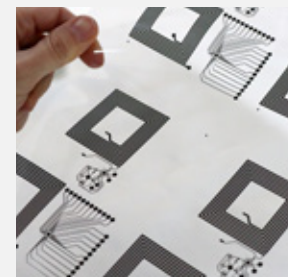
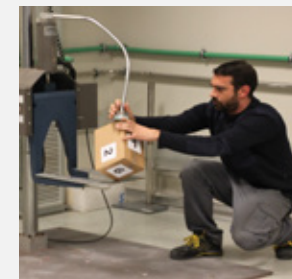
### Let's commemorate it together!

As one of the European benchmarks in packaging research, development and innovation, ITENE will celebrate its 30th anniversary in 2024.

During the IAPRI World conference, we will commemorate three decades of activity. Throughout this time, we have been accelerating innovation, research and development with brilliant and committed minds and with state-of-the-art facilities equipped with the best technology.

We work together with the entire packaging, transport and logistics value chain to solve their safety, functionality and sustainability challenges. ITENE generates knowledge and technology with market impact. ITENE research center puts its knowledge and technology at the service of industry through R&D and innovation projects and consultancy, testing and training services.

ITENE has 5,000 m<sup>2</sup> of laboratories and pilot plants equipped with state-of-the-art technology in its facilities located in the Paterna Technology Park (Valencia, Spain). Moreover, it has an ITENE Community of more than 4,000 companies and 10,000 professionals, it is member of the leading organizations in its field, and it takes an active role in the forums and initiatives it promotes.



**Get inspired, learn and collaborate with world leaders  
in research and industry**

**See you in Valencia!**

**See you in the future of packaging!**

