

CO³ or Collaboration Concepts for Co-modality held the third General Assembly in Paris this month, where the results from the first year were evaluated. Although horizontal collaboration is intrinsically complex, many companies expressed their interest in setting up a (multilateral) collaborative initiative. The full description of the methodology followed for the first test case, and the development of a comprehensive legal framework and the model legal agreement are useful tools for all those who are willing to set up a horizontal collaboration (download below the executive summaries and to request the full report email us at contact@co3-project.eu). Among the many outcomes, CO³ can announce:

1. **Gain Sharing Tools:** Congratulations to Alvin Roth and Lloyd Shapley for winning the 2012 Nobel Prize in Economic Sciences for their work on market-matching. Shapley's theory of Stable Allocations is at the heart of CO³ which aims to match transport to loads through horizontal collaboration between industry partners.
2. **Launch of the second CO³ video:** Dr Silvia Rossi speaks to Mr. Sergio Barbarino who outlines how Procter & Gamble, a multinational company, is addressing collaboration, whilst taking into account issues being faced following an acquisition.
3. **Conferences:** CO³ is going to present horizontal collaboration at key conferences in Europe this Autumn. The results from the first on-going test case and a three step methodology to set up a horizontal collaboration are going to be explained at:
 - a. [Supply Chain World Europe](#), Madrid, 21st-23rd October 2012
 - b. [European 3PL Summit](#), Antwerp, 22nd-24th October 2012
 - c. [European Conference on ICT for Transport Logistics](#), Gothenburg, 7th-9th November
 - d. [Extended Supply Chain Conference](#), Brussels, 21st-22nd November 2012

Please contact us should you need any further information about the conferences.

4. **Creation of an Orchestrated Horizontal Collaboration for Road Bundling between two shippers:** As part of the CO³ project a report has been produced by TRI-VIZOR which describes the process of setting up the first test case within the CO³ project, namely the bundling of road transport flows between the shippers JSP and Hammerwerk. These two previously unrelated and independent manufacturing companies formed a horizontal collaboration community for the regular co-loading of their products from the Czech Republic to Germany. The three-phase methodology is presented by TRI-VIZOR, which acted as a natural trustee.

An [executive summary](#) is available on the CO³ website and the full report is on request.

5. **Legal Framework for Horizontal Collaboration and Model Legal Agreement:** There are many legal issues to take into account with horizontal collaboration and this can impede the companies involved.. CO³ aims to make available a standard legal framework encompassing competition law, but also general civil law, international transport law, and international private law.

An [executive summary](#) is available on the CO³ website and the full report is on request.

6. **Call for test cases.** Companies who want to organize a test project or who want to learn more about horizontal collaboration, as well as candidate conference partners, are invited to contact us at contact@co3-project.eu.

www.co3-project.eu



[Contact us to get the full documents and listen to Silvia Rossi interviewing Sergio Barbarino](#)
contact@co3-project.eu

Prof. Alan Waller at the third General Assembly in Paris...



$$\varphi_i(v) = \sum_{S \subseteq N} \frac{|S|!(n - |S| - 1)!}{n!} (v(S \cup \{i\}) - v(S))$$